



ACSI – Artifact-Centric Service Interoperation



D6.1

Public Website

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Version	V1	

Abstract

This document describes the public website of the ACSI project. The objectives of the website are to raise public awareness of the project activities and progress and to provide a common communication platform for the partners to a wider audience.

The external website will be used as a means of disseminating the project activities and results to the public and providing information about the project such as exposure of the project's activities in academia and industry, a description of the partners and people involved in the project, events related to the project, and press releases.

The website structure and screenshots incorporated in this document reflect the project activities at a specific point in time at the start of the project. The project information will be updated on a regular basis throughout the lifespan of the project, reflecting the current project status.

Document History

Version	Date	Comments
V0.1	25-08-2010	First draft
V1.0	27-08-2010	Final version

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1 Introduction

Artifact-Centric Service Interoperation (ACSI) is a three-year project that started on June 1, 2010. A kickoff meeting was held in Haifa, Israel on June 15 and 16, 2010. During the kickoff, a first version of the project website, as part of the project infrastructure and set-up by IBM, was already in place at <http://acsi-project.eu> and approved for use.

As part of its contractual obligations, ACSI is committed to maintaining a dedicated website within the .eu domain, which comprise elements such as the project description, objectives of the project, partner profiles and expertise, regular information on the project's progress and achievements, and downloadable versions of all public documents generated by the project. The website will also be used as a publicly accessible repository for any promotional or disseminative material stemming from the project results. The project has registered the domain name for two years beyond the project end date. It is important to note that ACSI's external website (or simply ACSI's website) stores public information related to the project. In addition, ACSI manages and maintains an internal website, restricted only to consortium partners. This internal project website is a means of keeping track of the project, communicating among project partners, and acting as a document repository.

The project website is one of the main means by which the project can communicate with an external audience. This document constitutes "Deliverable 6.1 Public Website" as part of "Work Package 6 – Dissemination, exploitation, and communication", and is intended to give an overview of ACSI's website. To be effective, the website needs to be up-to-date and reflect the latest project activities. It is the responsibility of IBM, as the project coordinator, to review and update the content of the website on a regular basis. Furthermore, it is the intention of IBM to include more dynamic aspects in the near future, once the project will be in a steady state phase, such as possibilities for people to blog and comment.

The goals of ACSI's website are twofold:

- Raise public awareness on the project activities and progress
- Provide a common communication platform for the partners to a wider audience

To achieve these goals and have ACSI's website content up-to-date, we need full cooperation of the partners and straightforward communication of new and relevant information from the partners to the project coordinator who is in charge of the update and maintenance of the website. One of the main sources of information is from the partners' monthly reports. ACSI partners are required to post a monthly progress report that lists their activities over the previous month by the seventh day of each month. One of the subjects to report addresses publications and any other dissemination activity carried out during the reporting period.

The following section describes the site structure along with some illustrative screenshots of ACSI's external website at month 3 of the project lifespan.

2 External Website Structure

The ACSI website homepage contains the generic European flag, the FP7 logo, and the area of activity of the project as required in the [Guidance Notes on Project Reporting](#) document. This

document is a guidance note to help the coordinators and consortium prepare the periodic and final reports requested in Article II.4 of the Grant Agreement.

The homepage of the website (see Figure 1) provides an overview of the project and its progress. It includes the following services:

- General information on the project (Welcome Page, see Figure 1).
- An overview of the project, objectives, and approach
- Consortium partners and biographies of the people involved
- Project calendar of events
- Public documents and publications
- Final version of all public deliverables
- Publicity
- Latest news of the project



ACSI Artifact-Centric Service Interoperation

Welcome Page Documents & Publications Events

SEVENTH FRAMEWORK PROGRAMME

ACSI PROJECT

ACSI (Artifact-Centric Service Interoperation) is a three year EU STREP Project, funded within the European Union 7th Framework Programme Objective 1.2 "Internet of Services, Software and Virtualisation" (FP7-ICT-2009-5-Objective 1.2).
 Contract number: 257593
 Duration: June 2010 - May 2013
 Total cost: €4.699 M

The over-arching objective of the proposed research is to dramatically reduce the effort and lead-time of designing, deploying, maintaining, and joining into environments that support service collaborations. The project will develop a rich framework based on two novel notions: interoperation hubs and dynamic artifacts. Interoperation hubs enable flexible, scalable support for service collaborations in an open network. Dynamic artifacts provide an approach to modeling and deploying business processes to simplify the management of data and interaction between different services and organizations. The ACSI research will substantially extend current verification and synthesis techniques to incorporate data along with process, and will develop the next generation of process mining research by generalizing it to handle data along with process.

This site contains useful information about the ACSI ongoing and completed project activities.

Figure 1 – ACSI home page

Overview of the project, objectives, and approach

This section provides a high-level description of the project, its objectives, and the approach ACSI will take to achieve these objectives.

Figure 2 shows a snippet of the Project Overview and Concepts & Objectives pages.



Figure 2 – Project Overview and Concepts & Objectives Pages

Consortium partners and bios of the people involved

The Consortium page shows the organization profiles of the consortium partners and links to the biographies of the people involved in the project. The bios are shown alphabetically in the People page. The Contact Us page shows the contact address, name, and email of the project coordinator to enable direct dialog from the public to the project.

Project calendar of events

The calendar lists events such as conferences, workshops, and meetings relevant to the course of the ACSI project, in descending chronological order (see Figure 3).

The screenshot shows the ACSI website's 'Calendar of Events' page. At the top, the ACSI logo and the text 'Artifact-Centric Service Interoperation' are displayed. Below this is a red navigation bar with three tabs: 'Welcome Page', 'Documents & Publications', and 'Events'. The main content area is divided into a sidebar on the left and a main content area on the right. The sidebar contains a menu with the following items: 'Welcome Page', 'Project Overview', 'Consortium', 'People', 'Concepts & Objectives', 'Project Approach', 'Calendar of Events' (highlighted in green), 'Documents & Publications', 'Project Deliverables', 'Publicity', and 'Contact Us'. Below the menu is a Twitter link 'ACSI on Twitter' and a 'Latest News' section with the text '-ACSI Kickoff, June 14-15-'. The main content area features a large image of hands shaking over a globe with colorful lines connecting different points. Below the image is the 'Calendar of Events' section, which includes an 'Upcoming' section with the following details: 'Plenary and technical meeting', 'Date: October 21-22, 2010', and 'Venue: Brussels, Belgium'. Below this is a 'Previous' section with the following details: 'Kickoff meeting', 'Date: June 14-15, 2010', 'Venue: Haifa, Israel', and a link to a news item: 'A news item about this event can be found [here](#).'

Figure 3 – Calendar of Events Page

Public documents and publications

This page holds documents of public interest such as the project factsheet and publications of ACSI's partners in conferences and workshops.

Final version of all public deliverables

Downloadable PDF versions of the public deliverables submitted to the Commission for review throughout the project lifespan are available.

Publicity

To promote ACSI we created a page to hold information such as press releases, newsletters, and brochures. At this point, this page contains press releases issued close to the project's start date to local newspapers, radio interviews, local and international articles. There are over 140 links to different press releases provided by IBM, the universities of Tartu, Eindhoven, and Bolzano, and Colibra. Figure 4 shows a snippet of the current ACSI's press releases listed on the Publicity page.

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Welcome Page Documents & Publications Events

SEVENTH FRAMEWORK PROGRAMME

[Welcome Page](#)
[Project Overview](#)
[Consortium](#)
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[ACSI on Twitter](#)

Latest News

-ACSI Kickoff, June 14-15-

Publicity

2010:

Tartu Ülikool
[Articles](#)

Technische Universiteit Eindhoven
[Articles](#)

[Collibra in e-services met IBM](#)
 July 9, 2010 (Dutch)

[IBM R&D Labs in Israel - Media Hits](#)
 July 7, 2010

IBM Research - Haifa is leading the EU ACSI research consortium, which aims to help businesses more easily take advantage of Internet-based services - or "e-services" - to create collaborative business operations and achieve shared business goals. The new collaborative e-business model will extend open source and cloud technologies, while aiming for 40% cost reductions in the design, deployment and management of e-service blends.

[US, Information Week, 8.7.10, IBM eyes plug-and-play cloud framework](#)

[Israel, Talniri, 7.7.10, IBM Haifa to lead EU project developing innovative infrastructures for e-services](#)

[Israel, The People, 7.7.10, IBM Haifa to lead EU project developing innovative infrastructures for e-services](#)

[Israel, IT Portal, 8.7.10, IBM Research - Haifa to lead EU project developing innovative infrastructures for e-services](#)

[France, Clubic, 8.7.10, IBM, EU and universities seek to expand cloud in Europe](#)

[US, Info World, 8.7.10, Openness central to IBM's vision of one-stop cloud marketplace](#)

[International, 8-14.7.10, Reprints and articles about the ACSI consortium](#)

Libera Università di Bolzano
[Articles](#)

Figure 4 – Publicity Page

Latest News

This is a blog section providing announcements of the project's latest news and events such as conferences, workshops, and meetings that are related to or hosted during the course of the ACSI project.

3 Summary

This document describes the external website of the ACSI project. The information in this website will be updated on a regular basis throughout the lifespan of the project, and will be used as a means of dissemination and communication of project activities to the public.

The information stored in the website is subject to ongoing refinements and is expected to be part of the project review at the end of each review cycle.